

Introduction

Boardirector (“**Boardirector**”, “**we**”, “**our**”) is committed for protecting the privacy of our website visitors (the “**Website**”, and “**you**”, “**your**” or “**user**”), respectively) That starts with helping you understand our privacy practices. The following information describes how Boardirector collects and processes information about you when you use our Website.

This document (the “**Privacy Policy**”) aims to provide you with a clear understanding of what information we collect and why we collect it, how it is used and shared, how we secure your information and the choices available to you regarding the collection of such information.

We strongly encourage you to read this document in conjunction with our privacy overview, which summarizes the key aspects of our privacy practices.

The Website is not intended for children under the age of 16. We do not, knowingly or intentionally, collect information about children who are under 16 years of age.

IF YOU ARE UNDER THE AGE OF 16 YOU MAY NOT USE THE WEBSITE, UNLESS PARENTAL CONSENT IS PROVIDED ACCORDINGLY.

Background

Boardirector develops and modifies computer applications with the purpose of adapting the information systems to the needs and the requirements of our customers (the “**Services**”). The Website is designed to provide essential information on us and the Services and to enable users to contact us regarding the Services.

Data Collection and Use

Through your use of our Website, we collect information in the following ways:

- ✦ **Automatically Collected Data:** Some information is automatically gathered when you use our Website. This includes non-personal information like session durations, the content you access on the Website, the frequency and scope of your use, and details about your computer and internet connection, such as the operating system and browser type.
- ✦ **Voluntarily Provided Personal Information:** Information that can personally identify you may also be collected, which includes but is not limited to your full name, email address, and the location of the computer used to access the Website (the “**Personal Information**”). This Personal Information is collected

only when voluntarily provided by you during your interaction with our Website and when you contact us.

We may use the collected information as part of our Services and operations as follows:

- ✦ Human Resource: We may use Personal Information collected, such as CVs and contact details of applicants and potential candidates as part of the recruitment process.
- ✦ Improvement and Development of Services: We analyze the collected information to improve and develop our Services. This includes reviewing and enhancing the user-friendliness of our Website and ensuring it aligns with your feedback and our business goals.
- ✦ Maintaining a Safe and Secure Environment: Your information is used to enhance the safety and security of our website. This includes preventing fraud, verifying identity, and taking actions against activities that violate our terms of service or applicable law.
- ✦ Personalizing Content, Advertising, and Marketing: We leverage personal information to customize our Website's content and marketing strategies to better suit your interests and enhance your overall experience.

Security Measures

Our top priority is to ensure the privacy of your Personal Information that we collect and use for the purpose of providing you with our Services.

We are considering the sensitivity of data that we are storing and processing. Our security team and developers are following common security best practices integrated into each process and system, to protect them against common security threats.

Our implemented security measures combine technological, administrative, and operational security controls together to ensure optimal security of all information assets.

Cookies

We may use cookies and other identification technologies in our Website to enhance your experience and understand how our services are used.

A cookie is a small file containing a string of characters that is downloaded to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. You can configure your browser to refuse all cookies or to indicate when

a cookie is being sent. However, you may know that some website features or services may not function properly without cookies.

Your Data Protection Rights by EU

GDPR law establishes specific rights that must be granted to each data subject whose data is collected and processed by an organization. As a data controller, We are responsible for informing you your rights in accordance with the EU regulations.

- ✦ The right of access: You have the right to request from us a copy of your Personal Information that we have collected from you.
- ✦ The right to rectification: You have the right to request us to correct/update any Personal Information of you that is not correct.
- ✦ The right to erasure ('right to be forgotten'): You have the right to request us to erase your Personal Information, under certain conditions.
- ✦ The right to restrict processing: You have the right to request us to restrict the processing of your Personal Information, under certain conditions.
- ✦ The right to data portability: You have the right to request us to transfer your data that we have collected to another entities, or directly to you.
- ✦ The right to object: You have the right to object to the processing of your Personal Information by our organization.

To exercise these rights, or for any GDPR-related inquiries, please contact us at Boardirector@Sqlink.com.

Data sharing and Transfers Outside the EEA

In line with our commitment to privacy and GDPR principles, we may need to share your Personal Information under certain circumstances:

- ✦ With Third Parties: To perform our contractual and legal obligations, it may be necessary to share your Personal Information with third parties. This includes affiliates, subsidiaries, or third-party service providers who assist us with services such as marketing, data management, or maintenance.
- ✦ For Analytics: We also share information with analytics service providers for analytics services, which helps us in compiling aggregated statistics about the effectiveness of our Website and Services.

These third parties may be located in countries outside of your own. In such cases, we ensure that they comply with obligations similar to those in this Privacy Policy and adhere to our data privacy and security requirements. They are permitted to use the

Personal Information only for the purposes we specify. When transferring your Personal Information internationally, we use appropriate and suitable safeguards, including a variety of legal mechanisms like contracts, to ensure your rights and protections travel with your data.

- ✦ For Business Purposes: In certain scenarios, such as corporate mergers, consolidations, sales of assets, or other fundamental corporate changes, your information may be transferred.
- ✦ For Compliance: We may release information in compliance with legal obligations, such as warrants, subpoenas, or court orders, or in special cases, such as unlawful acts using our Services, security breaches, or physical threats.

Data Retention

We retain Personal Information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law. Once the data is no longer needed, we will securely delete or anonymize it.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable regulations. We encourage you to review this Policy periodically. The updated Policy will be effective upon posting on our website.

Ways to Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at with one of the following options:

Website URL	https://boardirector.co.il/
Email	Boardirector@Sqlink.com
Company Address	Menachem Begin 11 Ramat Gan
Phone number	03-6111444

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